

STORY/PHOTO OPPORTUNITY

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Winn-Dixie Stores Open Early for Senior Shoppers and High-Risk Customers
Neighborhood grocer continues support of community during COVID-19 pandemic

WHAT: Winn-Dixie stores announce further actions to better assist locals by opening all Mississippi locations at 7 a.m. daily for senior citizens and high-risk customers to shop. The adjustment of opening hours from 8 a.m. – 7 a.m. follows last week's announcement of modified store hours amid the COVID-19 pandemic. With the adjusted hours, elderly and high-risk customers can comfortably purchase the essentials needed during the first hour of store operations in the safest environment Winn-Dixie can provide. All customers are asked to respect this time given to the elderly and other high-risk community members.

Mississippi Winn-Dixie stores will close nightly at 8 p.m. to give associates the time needed to appropriately restock store shelves and ensure stores are able to conduct additional sanitation procedures.

7 a.m. – 8 a.m. is the designated special shopping hour dedicated to seniors and high-risk customers in all Mississippi stores. Regular Store Hours are 7 a.m. – 8 p.m.

WHEN: Beginning March 25, 2020

WHERE: All Mississippi Winn-Dixie Stores
Weekdays – Monday through Friday

WHY: Winn-Dixie continues to take steps needed to ensure everyone has the opportunity to provide the basic essentials for their families during these unprecedented times. Designating an hour of shopping for elderly and high-risk customers is another way to lessen the impact on the community and remind customers that we're stronger together.

MORE: Founded in 1925, Winn-Dixie grocery stores, liquor stores and in-store pharmacies serve communities throughout five southeastern states - Alabama, Florida, Georgia, Louisiana and Mississippi. Winn-Dixie Stores, Inc. is a subsidiary of Southeastern Grocers, which is one of the largest supermarket chains based in the Southeast. For more information, please visit www.winndixie.com and www.segrocers.com.

News media coverage of this event is encouraged.

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Please call contact persons above to arrange interviews or any special coverage needs.

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