



FRESCO Winn-Dixie HARVEYS

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Southeastern Grocers raises more than \$360,000 to fight food insecurity during the holidays

Generous customer and associate donations will support dedicated partner, Feeding America®

JACKSONVILLE, Fla. (Dec. 22, 2021) – Southeastern Grocers Inc. (SEG), parent company and home of Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, together with the SEG Gives Foundation, announces a donation of \$362,600 benefitting Feeding America® to aid the organization in its ongoing efforts to fight food insecurity during the holidays and all year long. Every cent raised will support Feeding America and network food banks in communities throughout SEG's five-state footprint.

The donation was made possible thanks to generous customers and associates who rounded up their total grocery bill or made a donation at Fresco y Más, Harveys Supermarket and Winn-Dixie stores during the grocer's three-week holiday hunger relief community donation campaign.

Anthony Hucker, President and CEO of Southeastern Grocers, said, "At Southeastern Grocers, we are committed to helping our neighbors when they need us most, and it's an honor to build upon our longstanding partnership with Feeding America to help families in need prepare holiday meals and create special memories with their loved ones. Time and time again, our customers and associates have displayed immense generosity to the communities where they live and work, especially during the holiday season. We are incredibly grateful to serve such compassionate people and strive to mirror the dedication our customers and associates have for strengthening their communities."

Communities across the country have experienced a consistent increase in food insecurity since the start of the pandemic with more than 38 million people, including 12 million children, needing assistance¹. SEG is dedicated to being there for the communities it serves, and the more than \$360,000 raised during the holiday hunger relief program will bring essential aid to families and individuals with nutritional needs during the holidays and throughout the year.

As a reminder, all Fresco y Más, Harveys Supermarket and Winn-Dixie stores and liquor stores will open at their normal hours until 9 p.m. on Christmas Eve and will be closed on Christmas Day. In-store pharmacies will close at 6 p.m. on Christmas Eve and be closed during the Christmas holiday. In celebration of the New Year, all stores and liquor stores will be open on New Year's Eve until 10 p.m. (or regular close of business, if earlier) and New Year's Day at normal hours. In-store pharmacies will close at 6 p.m. on New Year's Eve and will reopen from 9 a.m. – 6 p.m. on New Year's Day (or regular close of business, if earlier).

¹ According to a [report](#) released by U.S. Department of Agriculture's Economic Research Service (ERS).

About Southeastern Grocers

Southeastern Grocers Inc. (SEG), parent company and home of Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, is one of the largest conventional supermarket companies in the U.S. SEG grocery stores, liquor stores and in-store pharmacies serve communities throughout the five southeastern states of Alabama, Florida, Georgia, Louisiana and Mississippi. Fresco y Más, Harveys Supermarket and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and caring associates and strong commitments to providing the best possible quality and value to customers. For more information, visit www.frescymas.com, www.harveyssupermarkets.com and www.winndixie.com.

About SEG Gives Foundation

SEG Gives Foundation is the charitable arm of Southeastern Grocers Inc. (SEG), parent company of Fresco y Más, Harveys Supermarket and Winn-Dixie stores. The SEG Gives Foundation aligns giving with causes that are priorities to the communities SEG serves, including the fight against hunger, support for military service members and their families, relief to those affected by extreme weather and natural disasters and quality educational opportunities for students. Southeastern Grocers strives to be ingrained in its communities and, through the SEG Gives Foundation, better the lives of its customers and neighbors.

About Feeding America®

Feeding America® is the largest hunger-relief organization in the United States. Through a network of more than 200 food banks, 21 statewide food bank associations, and over 60,000 partner agencies, food pantries and meal programs, we helped provide 6.6 billion meals to tens of millions of people in need last year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; brings attention to the social and systemic barriers that contribute to food insecurity in our nation; and advocates for legislation that protects people from going hungry.

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